# SWS 2024 Sponsorship levels

## Exclusive Keynote Luncheon Sponsor \$13,750

- 1st choice of booth (4 contiguous 10x10 booths)
- Introduce Keynote Speaker.
- Full page ad in program (back outside)

## Corporate video (2 minute Date shown before Keynote

- 12 comp brom backs men
- . If in additional booth is purchased, all three booth personnel
- for that will be converted to comp
- One reserve table at the Luncheon
- Company name is linked to their site on the SWS website
- · Pre- and post-event attendee mailing list, including emails
- · Prominent branding on signage, print and online

## Exclusive Opening Keynote Sponsor \$11,000

- 2nd choice of booth (3 contiguous 10x10 booths)
- Introduce Keynote Speaker
- · Full page ad in program
- · Corporate video (2 minute max) shown before Keynote
- Nine comp booth personnel
- · One reserved table at the Luncheon
- · Company name is linked to their site on the SWS website
- · Pre- and post-event attendee mailing list, including emails
- Prominent branding on signage, print and online

### **Exclusive Conference Tote Sponsor \$6,000**

- Priority Selection of booth space (does not include booth)
- · Logo with corporate message on or reference bag (show
- management will select hag).
- Inclusion of special item in each participation of the second secon or purchase)
- Signage on bac tree
- · Fell page at in pregram
- One charge able booth person converted to comp
- · Company parts is linked to their site on the SWS website
- · Pre- and post-event attendee mailing list, including emails
- · Prominent branding on signage, print and online

## Badge Holder and Lanyard Sponsor \$4,600

- Priority Selection of her the space (does to include booth)

- Logo on barges and lanvanis
  One chargeable boompassing converted to comp
  Company in the is linked to their sit on the SWS website
- Pre- appost-event attace mailing list, including emails
- Branding on grage, print and online

## Exclusive Conference App Sponsor \$4,400

- Priority Selection of beginspace (does not noude booth)
- Logo/message on opening opposige
- ½ page ad in or site and reace program
- One charge the post-person conversed to comp
- · Company name is linked their site on the SWS website
- Presand not event attendee mailing list, including emails
- Prominent Logo branding on signage, in print and online

## Exclusive Conference Show Cutter Sponso \$4,400

- Priority Selection of tooln space (dees in dude booth)
- Logo/message on notopar bages
  ½ page ad-in output element to cce program
  One clea ge ble boom person contented to comp
  Comparation in the source of the source of

- · Company name is link to their site on the SWS website
- Presend and reservent attendee mailing list, including emails

## · Prominent branding on signage, print and online

### (4) Breakout Education Sponsor \$3,800

- Priority Selection of booth space (does not include booth)
- Introduce two session speakers (1 session each time slot)
- · Chair drop in breakout sessions chosen.
- One chargeable booth person converted to comp
- · Company name is linked to their site on the SWS website.
- · Pre- and post-event attendee mailing list, including emails.
- · Name branding on signage, print and online

#### Headshots Sponsor \$3,250

- Priority Selection of booth server (does not include booth)
- · Sponsor provide their own photograph
- · Signage at headshots station
- · Fnoto stattin de trat lo led in the morning
- In luces a space in the spot for backdrop etc.
- Open to all attend to & suppliers
- Pre post-event attendee mailing list, including emails
- Name branding on signage, print and online

### (3) Breakfast & Breaks Sponsor \$2,500

- Priority Selection of sooth space (does at irclude booth)
- Signage on preakfast statum and a all Teaks
- ompany an or go meapkins
- · Contracty and it linked to their site on the SWS website
- · Pie- and post-event schole mailing list, including emails
- Name broading on signage, print and online

#### Golf Cart Sponsorship \$2,200

- Priority Selection of booth speet (does not include booth)
- Sponsor provides con carts and do or a softem as desired
- · Hand ats to attenders this casts is allowed
- Ninimum of two san g fearts
- Carts Aulerun 6.30 9:00am and 4:30-7:00pm
- Company name is linked to their site on the SWS website
- · Pre and post-event attendee mailing list, including emails
- · Name branding on signage, print and online

## Expo Champagne Welcome Sponsor \$2.000

- Priority Selection of booth spece (poesed include booth)
- nades champagne ar erve.
- · sponsor new provide bogo napkins if donied.
- Sport d parsonnel may asset with serving if desired
- Pie- and post ment attendee mailing list, including emails
- Name branding on signage, print and online

· Option of having sponsor's personnel assist.

· Name branding on signage, print and online

· Name branding on signage, print and online

Industry Supporter (Unlimited) \$1,100

Sponsor Recognition at Booth

#### Coat & Bag Check Sponsor \$2,000

· Priority Selection of booth space (does not include booth)

Sponsor may provide coat/bag check tickets with their logo

Pre- and post-event attendee mailing list, including emails

· Priority Selection of booth space (does not include booth)

· Company name is linked to their site on the SWS website · Pre- and post-event attendee mailing list, including emails

· Bag check worker provided by SWS.

· Signage at coat/bag check station.