

SWS 2024 Sponsorship levels

Exclusive Keynote Luncheon Sponsor \$13,750

- 1st choice of booth (4 contiguous 10x10 booths)
- Introduce Keynote Speaker
- Full page ad in program (back outside)
- Corporate video (2 minute) to be shown before Keynote
- 1/2 comp booth person
- If an additional booth is purchased, all three booth personnel for that booth will be converted to comp
- One reserved table at the Luncheon
- Company name is linked to their site on the SWS website
- Pre- and post-event attendee mailing list, including emails
- Prominent branding on signage, print and online

Exclusive Opening Keynote Sponsor \$11,000

- 2nd choice of booth (3 contiguous 10x10 booths)
- Introduce Keynote Speaker
- Full page ad in program
- Corporate video (2 minute max) shown before Keynote
- Nine comp booth personnel
- One reserved table at the Luncheon
- Company name is linked to their site on the SWS website
- Pre- and post-event attendee mailing list, including emails
- Prominent branding on signage, print and online

Exclusive Conference Tote Sponsor \$6,000

- Priority Selection of booth space (does not include booth)
- Logo with corporate message on conference bag (show management will select bag)
- Inclusion of special item in each bag (sponsor purchase)
- Signage on bag/tree
- Full page ad in program
- One chargeable booth person converted to comp
- Company name is linked to their site on the SWS website
- Pre- and post-event attendee mailing list, including emails
- Prominent branding on signage, print and online

Badge Holder and Lanyard Sponsor \$4,600

- Priority Selection of booth space (does not include booth)
- Logo on badges and lanyards
- One chargeable booth person converted to comp
- Company name is linked to their site on the SWS website
- Pre- and post-event attendee mailing list, including emails
- Branding on signage, print and online

Exclusive Conference App Sponsor \$4,400

- Priority Selection of booth space (does not include booth)
- Logo/message on opening of app
- 1/2 page ad in on-site conference program
- One chargeable booth person converted to comp
- Company name is linked to their site on the SWS website
- Pre- and post-event attendee mailing list, including emails
- Prominent Logo branding on signage, in print and online

Exclusive Conference Show Guide Sponsor \$4,400

- Priority Selection of booth space (does not include booth)
- Logo/message on notebook pages
- 1/2 page ad in on-site conference program
- One chargeable booth person converted to comp
- Company name is linked to their site on the SWS website
- Pre- and post-event attendee mailing list, including emails
- Prominent branding on signage, print and online

(4) Breakout Education Sponsor \$3,800

- Priority Selection of booth space (does not include booth)
- Introduce two session speakers (1 session each time slot)
- Chair drop in breakout sessions chosen.
- One chargeable booth person converted to comp
- Company name is linked to their site on the SWS website.
- Pre- and post-event attendee mailing list, including emails.
- Name branding on signage, print and online

Headshots Sponsor \$3,250

- Priority Selection of booth space (does not include booth)
- Sponsor provides their own photographer
- Signage at headshots station
- Photo station located in the morning
- Includes a studio space in the expo for backdrop etc.
- Open to all attendees & suppliers
- Pre- and post-event attendee mailing list, including emails
- Name branding on signage, print and online

(3) Breakfast & Breaks Sponsor \$2,500

- Priority Selection of booth space (does not include booth)
- Sponsor provides breakfast station and all break
- Company name on goody napkins
- Company name is linked to their site on the SWS website
- Pre- and post-event attendee mailing list, including emails
- Name branding on signage, print and online

Golf Cart Sponsorship \$2,200

- Priority Selection of booth space (does not include booth)
- Sponsor provides golf carts and drivers as desired
- Handouts to attendees from carts is allowed
- Minimum of two 18 seat golf carts
- Carts will run 6:30 – 9:00am and 4:30-7:00pm
- Company name is linked to their site on the SWS website
- Pre- and post-event attendee mailing list, including emails
- Name branding on signage, print and online

Expo Champagne Welcome Sponsor \$2,000

- Priority Selection of booth space (does not include booth)
- Includes champagne and service
- Sponsor may provide logo napkins if desired.
- Sponsor personnel may assist with serving if desired
- Pre- and post-event attendee mailing list, including emails
- Name branding on signage, print and online

Coat & Bag Check Sponsor \$2,000

- Priority Selection of booth space (does not include booth)
- Bag check worker provided by SWS.
- Option of having sponsor's personnel assist.
- Signage at coat/bag check station.
- Sponsor may provide coat/bag check tickets with their logo
- Pre- and post-event attendee mailing list, including emails
- Name branding on signage, print and online

Industry Supporter (Unlimited) \$1,100

- Priority Selection of booth space (does not include booth)
- Sponsor Recognition at Booth
- Company name is linked to their site on the SWS website
- Pre- and post-event attendee mailing list, including emails
- Name branding on signage, print and online